

**2015**

**( 6th Semester )**

**SOCIOLOGY**

**( Honours )**

**Paper No. : SOC-605**

**( Sociology of Culture and Mass Media )**

**Full Marks : 70**

**Pass Marks : 45%**

**Time : 3 hours**

*The figures in the margin indicate full marks  
for the questions*

1. What do you understand by mass media?  
Explain the different types of mass media.

4+10=14

Or

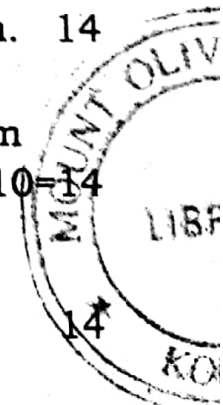
Discuss the agencies of mass communication. 14

2. What is folk culture? Differentiate it from  
popular culture.

4+10=14

Or

Write an essay on mass culture.



3. What are cyber crimes? Explain how cyber crimes are committed. 4+10=14

Or

How does media effect on indigenous culture? Explain. 14

4. Explain the meaning of global culture. What are its impact in the present society? 4+10=14

Or

Discuss in detail the advantages of social networking in the 21st century. 14

5. Write short notes on any *two* of the following : 7×2=14

(a) Print media

(b) Fashion

(c) Abuse of media

(d) Electronic media

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