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(6th Semester)

SOCIOLOGY

(Honours)

Paper No. : SOC-605

(**Sociology of Culture and Mass Media**)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. What is culture? Elaborate the different types of culture. 4+10=14

Or

What is mass communication? Explain the various agencies of mass communication. 4+10=14

2. Write an essay on popular culture. 14

Or

Differentiate folk culture from mass culture. 14

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(*Turn Over*)

(2)

3. What is print media? Explain the different types of print media. 4+10=14

Or

Explain briefly the different forms of electronic media and list some of its advantages and disadvantages. 7+7=14

4. Define cyber crime. Explain the menace of cyber crime in modern society. 4+10=14

Or

Discuss the influence of media effecting the indigenous culture. 14

5. Discuss the role of mass media in creating a global culture. 14

Or

Explain the emerging role of social networking as an important tool of mass media in shaping public opinion. 14
