

**Bc/ALTE (BCM)-304**

**2015**

( 3rd Semester )

**ALTERNATIVE ENGLISH—I**

Paper No. : ALTE (BCM)-304

**( Poetry, Prose, Short Stories, Commercial  
Essays and Composition )**

*Full Marks : 70*

*Pass Marks : 45%*

*Time : 3 hours*

**( PART : B—DESCRIPTIVE )**

**( Marks : 54 )**

*The figures in the margin indicate full marks  
for the questions*

1. (a) Give a critical appreciation of Auden's poem, *The Managers*. 10

Or

- (b) Critically analyze the poem, *The Express* by Stephen Spender.

*( Turn Over )*

( 2 )

2. (a) The essay, *The Stock Exchange Welcomes You as a Visitor*, traces the history of stock exchange and its growth. Do you agree? Give a reasoned answer. 10

Or

- (b) Comment on Herman Wouk's deploration on the misuse of language in advertising and meaningless commercialization in *A Talk on Advertising*.

3. Justify the end of the story, *The Bet*. 10

4. Discuss various processes in making a contract between a purchaser and a vendor in Philip Binham's essay, *Company Report*. 10

5. Write an essay on any *one* of the following topics : 14

(a) Consumer Rights and their purposes

(b) Inflation and its effects on economy

(c) Employment and money

(d) Influence of advertisements on consumers

\*\*\*