

Bc/ALTE (BCM)-304

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(3rd Semester)

ALTERNATIVE ENGLISH—I

Paper No. : ALTE (BCM)-304

**(Poetry, Prose, Short Stories, Commercial
Essays and Composition)**

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(*Marks : 54*)

*The figures in the margin indicate full marks
for the questions*

1. (a) What is Auden's concern in the poem,
The Managers? 10

Or

- (b) In the poem, *The Express*, Spender
"describes and glorifies the movement of
the express train." What significance
does it hold?

L7/68a

(Turn Over)

2. (a) Give an account of the activities of the stock exchange as elaborated in the essay, *The Stock Exchange Welcomes You as a Visitor*. 10

Or

- (b) How according to Herman Wouk does advertising affect people? What are the reasons for his contempt for advertisements?
3. What was the strange case of identity in Doyle's *A Case of Identity*? How is the case resolved in the end? 10
4. What are the points to be considered in the process of making a contract? 10
5. Write an essay on any *one* of the following topics : 14
- (a) Media commercials and its effects
 - (b) Innovation and entrepreneurship
 - (c) The benefits of private business
 - (d) Economic growth and development in India
