

Bc/ALTE (BCM)-304

2 0 1 7

(3rd Semester)

ALTERNATIVE ENGLISH—I

Paper No. : ALTE (BCM)-304

**(Poetry, Prose, Short Stories, Commercial
Essays and Composition)**

(PART : A—OBJECTIVE)

(Marks : 16)

The figures in the margin indicate full marks for the questions

SECTION—I

(Poetry)

1. Answer any *two* of the following questions : 2×2=4

(a) What familiar places does the express train pass through?

(2)

(b) As described in Auden's poem, *The Managers*, what were the Roman emperors known for?

(3)

(c) In *The Managers*, who are the people at the 'top of the ladder' referred to?

(4)

SECTION—II

(Prose)

2. Answer any *two* of the following questions : $2 \times 2 = 4$

- (a) Do you agree with the view that advertising induces people to use more things than they naturally desire? Give reasons.

(5)

(b) What role do the jobbers play in the stock exchange market?

(6)

(c) What do the advertising men most richly thrive in?

(7)

SECTION—III

(**Short Stories**)

3. Answer any *two* of the following questions : 2×2=4

(a) Why did Mr. Windibank want to prevent the marriage of his stepdaughter Ms. Sutherland?

(b) What was the banker's opinion on capital punishment?

(9)

- (c) How did the lawyer spend his time in the fifth year of his confinement?

(10)

SECTION—IV

(**Commercial Essays**)

4. Answer any *two* of the following questions : 2×2=4

(a) What is trade deficit?

(b) What does 'guarantee' mean in a contract?

(12)

- (c) What are 'ordinary shareholders' entitled to in a company?
