

2 0 1 8

(1st Semester)

COMMERCE

Paper No. : BC-102

(Principles of Management)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(Marks : 45)

*The figures in the margin indicate full marks
for the questions*

1. (a) Define management. Explain in brief the functional areas of management. 2+7=9

Or

- (b) Describe the bureaucratic model of Max Weber. 9

2. (a) Define planning. Explain the steps involved in planning process. 2+7=9

Or

- (b) Explain the nature and process of corporate planning. 2+7=9

(2)

3. (a) Explain the concept of the term 'organization'. Discuss the various steps in organization process. 2+7=9

Or

- (b) Explain the meaning and principles of delegation of authority. 2+7=9

4. (a) Explain the concept of motivation. Discuss in brief McGregor's theory X and theory Y. 2+7=9

Or

- (b) What is meant by leadership? Discuss Rensis Likert's systems of leadership style. 2+7=9

5. (a) Explain the nature of control. Discuss the requirements of an effective control system. 2+7=9

Or

- (b) What is meant by budgetary control? Explain its advantages. 2+7=9

★ ★ ★