

2021

( 1st Semester )

**COMMERCE**

Paper No. : BC-102

**( Principles of Management )**

( PART : A—OBJECTIVE )

( Marks : 25 )

*The figures in the margin indicate full marks for the questions*

1. Choose the correct answer and place its code in the brackets provided : 1×10=10

(a) Which is not a function as given by Luther Gulick?

(i) Planning

(ii) Organizing

(iii) Directing

(iv) Commanding

[       ]

( 2 )

(b) The Neo-Classical Theory includes two types of thoughts. One is Human Relations Movement and the other one is

- (i) Bureaucratic Model
- (ii) Scientific Management
- (iii) Behavioural Sciences Movement
- (iv) Contingency Approach [ ]

(c) Who is regarded as the Father of Modern Management Theory?

- (i) H. Fayol
- (ii) F. W. Taylor
- (iii) Maslow
- (iv) McGregor [ ]

(d) The process of predicting future uncertainties is

- (i) decision making
- (ii) forecasting
- (iii) control
- (iv) leadership [ ]

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( 3 )

(e) An organization is viewed as

- (i) behavioural science
- (ii) pure science
- (iii) arts
- (iv) None of the above [ ]

(f) Which one of the following is a disadvantage of departmentation?

- (i) It creates difficulties of communication among the various departments of the organization.
- (ii) It creates opportunities for the departmental heads to take initiative.
- (iii) It provides for fixation of standards for performance appraisal.
- (iv) None of the above [ ]

(g) Theory Z of motivational theory was given by

- (i) W. G. Ouchi
- (ii) McGregor
- (iii) Maslow
- (iv) Victor Vroom [ ]

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( 4 )

- (h) Which one of the following is used to measure the overall efficiency of a concern?
- (i) ROI (Return on Investment)
  - (ii) PERT (Programme Evaluation and Review Technique)
  - (iii) MIS (Management Information System)
  - (iv) Management Audit
- [       ]
- (i) Which one of the following is a modern managerial control technique?
- (i) MIS
  - (ii) Budgetary control
  - (iii) FIFO
  - (iv) LIFO
- [       ]
- (j) One of the important elements of directing process is
- (i) control
  - (ii) leadership
  - (iii) budget
  - (iv) None of the above
- [       ]

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( 5 )

2. State whether the following statements are True (T) or False (F) by putting a Tick (✓) mark : 1×5=5

- (a) Management is both an art and a science. ( T / F )
- (b) Experimentation is one of the steps involved in decision making. ( T / F )
- (c) The strategies are always executed by the lower level managements. ( T / F )
- (d) The motivation-hygiene theory is given by Herzberg. ( T / F )
- (e) The plans, policies and goals of an organization are decided by the top management. ( T / F )

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( 6 )

3. Write short notes on the following :

(a) Objectives of management

2×5=10

( 7 )

(b) Decision making

(c) Distinction between Formal and Informal organization

( 8 )

(d) Qualities of a good leader

( 9 )

(e) Limitations of control

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