2017

(4th Semester)

COMMERCE

Paper No.: BC-402

(Fundamentals of Entrepreneurship)

Full Marks: 70 Pass Marks: 45%

Time: 3 hours

(PART : B-DESCRIPTIVE)

(Marks: 45)

The figures in the margin indicate full marks for the questions

Answer all questions

 (a) Explain the concept of entrepreneur as leadership, risk taking, decision making and business planning.

Or

- (b) Discuss the different theories of entrepreneurship.
- 2. (a) What is opportunity analysis? Explain the various factors/sources of opportunity analysis. 2+7=9

L7/403a

(Turn Over)

9

Or

	(b)	Enumerate the legal requirements for establishment of a new unit.	9
3.	(a)	Discuss the psychological theories of entrepreneurship. Or	9
	(b)	Discuss the relationship between entrepreneur and innovation.	9
4.	(a)	What do you understand by EDPs? Explain the role and objective of EDPs. 2+7	'=9
		Or :	
	(b)	Discuss the suggestions for making EDPs more effective.	9
5.	(a)	Discuss the role of entrepreneur in bringing about social stability and balanced regional development of industries.	9
		Or	
	(b)	What is forex earning? Explain the role of entrepreneur in augmenting and meeting local demand. 2+7	=9