## 2018

(4th Semester)

## COMMERCE

Paper No.: BC-402

## ( Fundamentals of Entrepreneurship )

Full Marks: 70 Pass Marks: 45%

Time: 3 hours

( PART : B—DESCRIPTIVE )

( Marks: 45 )

The figures in the margin indicate full marks for the questions

1. (a) What is meant by entrepreneurship?

Explain its main characteristics. 4+5=9

Or

- (b) Describe in brief the emergence of entrepreneurial class in India.
- 2. (a) What is external environmental analysis? Discuss the factors affecting external environmental analysis. 3+6=9

Or

(b)	Discuss the various sources of finance	
	for establishing a business enterprise.	

 (a) Explain the concept of social responsibility. List the various causes which have forced the entrepreneur to assume social responsibility. 4+5=9

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(b) "Social responsibility of entrepreneur is a two-way traffic." Examine the statement.

9

4. (a) Discuss the role of Government in organizing EDPs. 9

Or

- (b) What is EDP? Give a critical evaluation of EDPs. 3+6=9
- 5. (a) Discuss the role of an entrepreneur in the economic growth of a country. 9

Or

(b) Discuss the role of an entrepreneur in export promotion, import substitution and generation of employment opportunities in a country.

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