## 2015

(4th Semester)

## COMMERCE

Paper No. : BC-402

## (Fundamentals of Entrepreneurship)

Full Marks: 70 Pass Marks: 45%

Time: 3 hours

( PART : B—DESCRIPTIVE )

( Marks: 45 )

The figures in the margin indicate full marks for the questions

## Answer all questions

1. (a) Discuss the role of socioeconomic environment in entrepreneurial development.

Or

- (b) Risk taking, discision making and business planning are arts of entrepreneur. Discuss. 3+3+3=9
- 2. (a) Explain how economic and social environment affects the growth of entrepreneurship.

L15—1400/**597**a

(Turn Over)

- Define venture capital. What are the (b) guidelines issued by government regarding establishment and functioning of venture capital funds? 3+3+3=9
- Discuss the concept of innovation. What are its different forms? 3+6=9

or Page Market

- Explain any three psychological theories (b) of entrepreneurship. 3+3+3=9
- Give a critical evaluation of entre-(a) preneurial development programme.

- (b) Explain the relevance and achievements of entrepreneurial development programme. 3+6=9
- 5. (a) Illustrate how entrepreneur plays important role in generating employment opportunities and balanced regional development. 41/2+41/2=9

(b) Risk taking, TO (b) Discuss the role of entrepreneur in promotion and import export substitution 41/2+41/2=9