

BE/BC-502

2016

(5th Semester)

COMMERCE

Paper No. : BC-502

(Business Environment)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(Marks : 45)

*The figures in the margin indicate full marks
for the questions*

1. (a) What is the meaning of business environment? Discuss the importance of macroenvironment. 2+7=9

Or

- (b) Discuss the components of business environment. 9

L7/133a

(Turn Over)

(2)

2. (a) What is balance of trade? Explain the composition of trade balance and its economic impact. 2+7=9

Or

- (b) Discuss the causes of price rise. Suggest the remedies to control the price rise in India. 4+5=9

3. (a) What are the different types of unemployment? What policies the government has adopted to reduce unemployment? 2+7=9

Or

- (b) What are the causes responsible for industrial sickness? 9

4. (a) Discuss the monetary and fiscal policies adopted under New Economic Policy, 1991. 9

Or

- (b) Focus on the present Ex-Im policy of the Government of India.

(3)

5. (a) What are important objectives of the 12th Five-Year Plan? Discuss. 9

Or

- (b) Highlight the success and failures of Five-Year Plans in India.
