2017

(5th Semester)

COMMERCE

Paper No.: BC-502

(Business Environment)

Full Marks: 70 Pass Marks: 45%

Time: 3 hours

(PART : B-DESCRIPTIVE)

(Marks: 45)

The figures in the margin indicate full marks for the questions

1. (a) What is business environment? Explain the features and importance of business environment. 2+3+4=9

Or

(b) Discuss the components of business environment.

2. (a) What do you mean by industry?

Enumerate the classification of industry.

3+6=9

Or

- (b) Discuss the saving-investment model. 9
- 3. (a) What is unemployment? Explain the causes of unemployment. 3+6=9

Or

- (b) What is inflation? Explain the different types of inflation. 2+7=9
- 4. (a) Explain the industrial policies of 1991. 9

Or

- (b) Discuss the advantages and disadvantages of Foreign Direct Investment.
- (a) Explain in detail the major policies of 12th Five-Year Plan.

Or

(b) Briefly explain the achievement and failure of Five-Year Plans.

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