

2015

(5th Semester)

COMMERCE

Paper No. : BC-502

(Business Environment)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(Marks : 45)

*The figures in the margin indicate full marks
for the questions*

1. (a) What do you mean by the term 'business environment'? State the various internal and external environmental factors. 2+7=9

Or

- (b) Discuss the features of Indian business environment. 9

(2)

2. (a) Why is the Indian economy not responding to high saving ratio in terms of high growth rate? Suggest the measures for raising the saving ratio.

6+3=9

Or

- (b) Explain the factors responsible for the gap between the actual and desired rate of investment.

9

3. (a) Explain the causes of regional imbalance and suggest the measures to remove it.

5+4=9

Or

- (b) Define parallel economy. State the factors governing generation of black income in India.

2+7=9

4. (a) State the different ways of privatisation. Give a critical analysis of privatisation.

4+5=9

Or

- (b) What do you understand by monetary policy? Discuss its objectives.

2+7=9

5. (a) State the major policies of the current Five-Year Plan. 9

Or

- (b) Analyse the salient features of India's Five-Year Plan.
