

2019

( 5th Semester )

COMMERCE

Paper No. : BC-502

( **Business Environment** )

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

( PART : B—DESCRIPTIVE )

( Marks : 45 )

*The figures in the margin indicate full marks  
for the questions*

1. (a) Discuss the components of Indian Business Environment. 9

Or

(b) What is Business Environment? Explain the importance and nature of Indian Business Environment. 3+6=9

2. (a) Define pricing. Enumerate the various types of pricing. 3+6=9

Or

(b) What do you mean by investment? Discuss the significance and determinants of investment. 2+7=9

3. (a) Elaborate the various methods to control inflation. 9

Or

- (b) What do you mean by poverty? Discuss the policies and programmes undertaken by the Government towards poverty alleviation in India. 3+6=9

4. (a) Explain the features of New Industrial Policy, 1991. Also give the highlights of New Industrial Policy, 1991. 4+5=9

Or

- (b) Define monetary policy. Explain the roles played by RBI in monetary operations. 3+6=9

5. (a) Give a brief history of the five-year plans in India. Enumerate the highlights of 12th Five-Year Plan. 3+6=9

Or

- (b) Discuss the major policies of 12th Five-Year Plan. What are the various resource allocations of the 12th Five-Year Plan? 5+4=9

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**COMMERCE**

Paper No. : BC-502

**( Business Environment )**

( PART : A—OBJECTIVE )

( Marks : 25 )

*The figures in the margin indicate full marks for the questions*

1. Tick (✓) the correct answer in the brackets provided :  
1×10=10

(a) The Environment Protection Act was passed in the year

- (i) 1984 ( )
- (ii) 1985 ( )
- (iii) 1986 ( )
- (iv) 1987 ( )

(b) Fixing an upper limit for the price of essential consumer goods is called

- (i) price limit ( )
- (ii) price control ( )
- (iii) investment control ( )
- (iv) money control ( )

(c) Industrial sickness contributes to

- (i) high cost economy ( )
- (ii) low cost economy ( )
- (iii) average cost economy ( )
- (iv) neutral cost economy ( )

(d) Which of the following is not the type of unemployment?

- (i) Underemployment ( )
- (ii) Cyclical unemployment ( )
- (iii) Open unemployment ( )
- (iv) Closed unemployment ( )



(e) India became a member of World Trade Organization on

(i) 1st January, 1994 ( )

(ii) 1st January, 1995 ( )

(iii) 1st January, 1996 ( )

(iv) 1st January, 1997 ( )

(f) If the general level of prices for goods and services rises and the purchasing power falls, then it is known as

(i) inflation ( )

(ii) deflation ( )

(iii) devaluation ( )

(iv) overvaluation ( )

(g) Liquidity decision is concerned with the management of

(i) fixed liability ( )

(ii) current liability ( )

(iii) fixed assets ( )

(iv) current assets ( )

(h) The claim placed to a legal individual, which can be implemented to buy goods and services is called

(i) commodity money ( )

(ii) fiat money ( )

(iii) fiduciary money ( )

(iv) credit money ( )

(i) Industrial Licensing Policy is regulated under the

(i) Industries Development Regulation Act, 1950 ( )

(ii) Industries Development Regulation Act, 1951 ( )

(iii) Industries Development Regulation Act, 1955 ( )

(iv) Industries Development Regulation Act, 1956 ( )

(j) The Chairman of the NITI Aayog is

(i) President ( )

(ii) Vice President ( )

(iii) Prime Minister ( )

(iv) Deputy Prime Minister ( )



( 5 )

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : 1×5=5

(a) Maximization of profits should be on the total output and not on a single item.

( T / F )

(b) Economic liberalization was introduced for the first time in India during the 6th Five-Year Plan.

( T / F )

(c) Output decreases when intended investment exceeds intended savings.

( T / F )

(d) Economic and political environment are micro-environmental factors.

( T / F )

(e) The problem of unemployment causes loss of human resources.

( T / F )

3. Write short notes on the following : 2×5=10

(a) Environmental analysis



(17)

(b) Balance of payments

(c) Exchange depreciation



( 9 )

(d) Mahalanobis Model

(e) Privatization

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