## 2018

(5th Semester)

## COMMERCE

( Honours )

Paper No.: BC-505

( Project Planning and Control )

Full Marks: 70
Pass Marks: 45%

Time: 3 hours

The questions are of equal value

1. (a) What considerations are to be taken into account in selecting a good project idea?

Or

- (b) How would you screen a project idea?
- 2. (a) What are primary and secondary sources of information?

Or

(b) Explain demand forecasting.

(Turn Over)

3. (a) What are the factors to be considered in selecting a suitable plant location?

Or

- (b) Explain in detail 'Product Mix'.
- 4. (a) Explain the major cost components of a project.

Or

- (b) Discuss the various means of Project Financing.
- 5. (a) How would you compute cost of production?

  Or
  - (b) How is taxable income computed?

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