

2023

(5th Semester)

COMMERCE

(Honours)

Paper No. : BC-505

(Project Planning and Control)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. (a) Explain project ideas. What are the aspects for the generation and screening of project ideas? 4+10=14

Or

(b) What is FDI? Explain the advantages and disadvantages of FDI. 4+10=14

2. (a) What is demand? Explain the determinants of demand. 4+10=14

Or

(b) What is demand forecasting? Explain the importance and features of demand forecasting. 4+5+5=14

3. (a) What is material management? Explain the objectives and functions of material management. 2+6+6=14

Or

- (b) What is product mix? Explain the elements and factors influencing change in product mix. 2+6+6=14

4. (a) What do you mean by cost? Explain the various cost concepts. 2+12=14

Or

- (b) What is capital structure? Explain the significance and need for capital structure. 4+10=14

5. (a) Define profitability. Explain the related concept of profitability. 4+10=14

Or

- (b) What is break-even point (BEP)? How can it be determined?
From the following particulars, calculate BEP : 2+2+10=14

Fixed expenses	1,00,000
Variable cost per unit	4
Selling price per unit	8

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