2018

arketing strategies

7+7=14

D-4-14

(6th Semester)

mary market

COMMERCE (Honours)

Paper No. : BC-605

may have in india. Also

(Financial Market Operation)

Full Marks: 70
Pass Marks: 45%

Time: 3 hours

The figures in the margin indicate full marks for the questions

1. (a) Explain the organized sector under the structure of Indian Money Market. 14

banking in India, whain the functions

- (b) Discuss the functions of Money Market.

 Also explain the features and functions of discount houses. 7+7=14
- 2. (a) Explain listing procedures and legal requirements of securities. 14

services? Explain its various types.

Or

- (b) Explain the recent marketing strategies for public issues. Explain the functions of primary market. 7+7=14
- 3. (a) Explain the Grievances concerning the Stock Exchange dealings that the investors may have in India. Also explain the importance of investor's protection.

 10+4=14

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- (b) Discuss the role of SEBI in controlling the capital market of India. 14
- 4. (a) Who is a sub-broker? Explain his duties. 2+12=14

The figures in the morOn indicate full marks

- (b) Explain the various types of Stock
 Brokers. 14
- 5. (a) Discuss the growth of Merchant banking in India. Explain the functions of Merchant bankers in India. 7+7=14

Also explain the Octures and functions

(b) What do you mean by financial services? Explain its various types.

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