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( 4th Semester )

COMMERCE

Paper : BC-402

**( Fundamental of Entrepreneurship )**

Full Marks : 70      Pass Marks : 45%

Time : 3 hours

( PART : B—DESCRIPTIVE )

( Marks : 45 )

*The figures in the margin indicate full marks  
for the questions*

1. (a) Who is an entrepreneur? Explain the needs and importance of entrepreneurship. State the barriers to entrepreneurship. 1+4+4=9

Or

- (b) Discuss the various theories of entrepreneurship. 9

2. (a) What is meant by promotion of a venture? Explain the stages in the promotion of a venture. 2+7=9

Or

- (b) What is opportunity analysis? Discuss the factors or sources of opportunity analysis. 2+7=9

3. (a) "Social responsibility of an entrepreneur is a two-way traffic." Explain. 9

Or

- (b) What is meant by innovation? Discuss the relationship between entrepreneur and innovation. 2+7=9

4. (a) What is meant by EDPs? Explain the objectives of EDPs. 3+6=9

Or

- (b) Give a critical evaluation/shortcomings of EDPs. 9

5. (a) Discuss the role of entrepreneur in bringing about social stability and generation of employment opportunities. 5+4=9

( 3 )

Or

- (b) What do you mean by Forex Earnings?  
State the various sources of Forex  
Earnings. 3+6=9

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