

2024

( FYUGP )

( 4th Semester )

PSYCHOLOGY

( Major )

Paper Code : C-PSY-07

( Social Psychology )

Full Marks : 75

Pass Marks : 40%

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. (a) Define social psychology. Discuss on the nature and origin of social psychology. 3+12=15

Or

- (b) Elucidate briefly on the research methods in social psychology. 15

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2. (a) Explain the concept of schema. Discuss on the process and role of schemas in social cognition.  $5+10=15$

Or

- (b) What is social perception? Elaborate on the various types of non-verbal communication.  $3+12=15$

3. (a) Define attitudes. Explain on the structure and functions of attitudes.  $3+12=15$

Or

- (b) What is prejudice? Discuss on the causes and techniques for reducing prejudice.  $3+12=15$

4. (a) What are the various types of conformity? Discuss the factors influencing conformity.  $7+8=15$

Or

- (b) Define obedience. Elucidate briefly on the factors influencing obedience.  $3+12=15$

5. (a) Define leadership. Broadly discuss the different leadership styles in an organization.  $3+12=15$

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( Continued )



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Or

- (b) Discuss the nature of groups. Explain on the status and norms as key components of a group. 5+10=15

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