

Bc/Eng (BCM)-104

2 0 1 5

(1st Semester)

GENERAL ENGLISH

(**Commerce**)

Paper No. : ENG (BCM)-104

(**Prose, Composition and Grammar**)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(**PART : B—DESCRIPTIVE**)

(*Marks : 44*)

*The figures in the margin indicate full marks
for the questions*

SECTION—I

(**Prose**)

Answer the following questions :

10×3=30

1. (a) Discuss the various methods often used by union leaders to control labour as mentioned in the essay, *Management Speaks to the Graduate*.

L16—1400/19a

(Turn Over)

(2)

Or

(b) Describe how the bank clerk becomes the best citizen in the world.

2. (a) Can business have a social role? Make out a case for or against it in the light of the essay entitled, *A Social Role for Business*.

Or

(b) Discuss the role of the editor of a newspaper with particular reference to the essay, *A Daily Newspaper*.

3. (a) "Crusoe's commonsense and practical approach to circumstances are his best tools." Briefly review the text from this point of view.

Or

(b) Examine how Nicolson interweaves his account of the change that brought the modern world into being with his personal reminiscences.

SECTION—II
(**Composition**)

4. We were entering Port Said harbour when I came on deck. As soon as our ship came near enough, a large number of boats set out from the shore. We could see that they were bringing moneychangers, guides and men selling all the wonderful things of the East. While I was leaving the ship I noticed that the rest of the passengers were arguing about the prices in loud voices. I went to the city and walked about for an hour and watched the gay street life—men selling strange fruits and vegetables, and tradesmen mending shoes or making carpets in their little shops. I returned to my ship when the sun was setting; the market on the ship was still going on. An old man who was sitting on the deck offered me a beautiful Persian rug for only ten pounds. I talked hard for ten minutes, and just as the ship was leaving I bought it for one pound. As I was going on to my cabin I saw a sailor with a rug like mine. I asked him the price. "Five shillings," he said, "but I paid too much for it. A man that I talked to just now only paid 'two shillings'." As I was undressing at night, I noticed a little piece of cloth

which was hanging from one corner of my rug. On it were the words 'Made in Manchester'.

Answer the following questions :

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| (a) | What were the boats bringing to the ship? | 2 |
| (b) | What did the writer do after leaving the ship? | 1 |
| (c) | What were the other passengers doing when the writer was leaving the ship? | 2 |
| (d) | What did he see in the city? | 2 |
| (e) | What did the old man want to sell to the writer? | 1 |
| (f) | Where did the writer see the old man? | 1 |
| (g) | How much did the old man demand and how much did the writer pay? | 1 |
| (h) | Why was the sailor unhappy about the price he had paid? | 1 |
| (i) | Who had paid more—the writer or the sailor? | 1 |
| (j) | When and what did the writer discover about the rug? What is a Persian rug? | 2 |
