

2021

( 5th Semester )

COMMERCE

( Honours )

Paper No. : BC-505

( Project Planning and Control )

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. (a) What is meant by Foreign Direct Investment? Explain the advantages and disadvantages of Foreign Direct Investment. 14

Or

- (b) Explain tools for identifying investment opportunities. Explain in detail environmental scanning. 5+9=14

2. (a) What is demand? Explain the determinants of demand. 14

Or

- (b) Explain the various methods of primary information collection.

3. (a) Discuss the various types of production system. 14

Or

- (b) What is meant by material management? Explain the various functions of material management. 7+7=14

4. (a) What is cost of project? Discuss the various major cost elements. 14

Or

- (b) Explain the various means of finance.

5. (a) Prepare a specimen of Balance Sheet. 14

Or

- (b) What is marginal cost? Give the advantages and disadvantages of marginal cost.

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