

**2023**

**( 4th Semester )**

**PSYCHOLOGY**

**( Honours )**

**Paper : PSY-UG-402**

**( Psychological Research )**

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. (a) What is psychological research?  
Elaborate on the research process.  
2+12=14

Or

- (b) Explain in detail the various types of  
quantitative and qualitative research  
design. 14

2. (a) What do you mean by sampling? Cite and explain the different types of probability sampling. 4+10=14

Or

- (b) What is systematic sampling? How does it differ from cluster sampling? Discuss the relative advantages and disadvantages of systematic sampling. 2+4+8=14

3. (a) Explain the different types of primary and secondary methods of data collection. 14

Or

- (b) Explain the steps involved in conducting a survey research. Enumerate some of the ethical issues that arise while conducting a survey research. 7+7=14

4. (a) Explain reliability and its types with suitable examples. 14

Or

- (b) Elucidate on the various types of psychological tests. What do you understand by validity and norms in a research? 7+7=14

( 3 )

5. (a) What is a Likert scale? Differentiate between odd and even Likert scales. List down the characteristics of Likert scale.

2+4+8=14

Or

- (b) Elaborate on the semantic differential scale and Thurstone scale.

7+7=14

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