

Subject Code : Ba/Psy-501

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Booklet No. A

Date Stamp

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To be filled in by the Candidate

BA / BSc / BCom / BBA / BCA
5th Semester End Term
Examination, **2020**

Subject

Paper

To be filled in by the Candidate

BA / BSc / BCom / BBA / BCA
5th Semester End Term
Examination, **2020**

Roll No.

Regn. No.

Subject

Paper

DESCRIPTIVE TYPE

Booklet No. B

INSTRUCTIONS TO CANDIDATES

- 1. The Booklet No. of this script should be quoted in the answer script meant for descriptive type questions and vice versa.**
- 2. This paper should be ANSWERED FIRST and submitted within 1 (one) Hour of the commencement of the Examination.**
- 3. While answering the questions of this booklet, any cutting, erasing, overwriting or furnishing more than one answer is prohibited. Any rough work, if required, should be done only on the main Answer Book. Instructions given in each question should be followed for answering that question only.**

*Signature of
Scrutiniser(s)*

*Signature of
Examiner(s)*

*Signature of
Invigilator(s)*

Ba/Psy-501

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(5th Semester)

PSYCHOLOGY

Paper No. : PSY-501

(Social Psychology)

(PART : A—OBJECTIVE)

(Marks : 25)

The figures in the margin indicate full marks for the questions

SECTION—I

(Marks : 15)

A. Put a Tick (✓) mark against the correct answer in the brackets provided : 1×10=10

1. Who conducted the first experiment in Social Psychology?

(a) Wilhelm Wundt ()

(b) Norman Triplett ()

(c) Floyd Allport ()

(d) John Dollard ()

(2)

2. Method in research in which large number of people answer questions about their attitudes or behaviour is

(a) experimental method ()

(b) sociometry method ()

(c) sampling method ()

(d) survey method ()

3. Which theory did Jones and Davis propose?

(a) Attribution ()

(b) Correspondent inference ()

(c) Causal attribution ()

(d) Impression management ()

4. The process through which we seek to know and understand other people is called

(a) social cognition ()

(b) social perception ()

(c) schemas ()

(d) attribution ()

(3)

5. Which of the following is not a component of attitudes?

(a) Affective ()

(b) Cognitive ()

(c) Social ()

(d) Behaviour ()

6. Negative actions towards a person because he/she belongs to that group is

(a) prejudice ()

(b) discrimination ()

(c) negative attitude ()

(d) stereotype ()

7. Conformity was first systematically studied by

(a) Stanley Milgram ()

(b) John Dollard ()

(c) William Dougall ()

(d) Solomon Asch ()

(4)

8. A tactic where requester begins with a small request and when it is granted, escalates to larger request which is the actual intention is known as which technique?
- (a) Foot-in-the-door ()
 - (b) Low ball ()
 - (c) Door-in-the-face ()
 - (d) Fast approaching deadline ()
9. A tendency for highly cohesive group to assume that they can do no wrong and that information contrary to the group's view should be rejected is known as
- (a) group polarization ()
 - (b) groupthink ()
 - (c) glass cliff ()
 - (d) emergent group norms ()
10. Which of the following is not a leadership style according to Hersey-Blanchard situational leadership?
- (a) Telling style ()
 - (b) Participating style ()
 - (c) Cooperating style ()
 - (d) Delegating style ()

(5)

- B.** Match the following from List—I with that of List—II by writing the codes of List—II in the brackets provided : 1×5=5

List—I

List—II

- | | | |
|---------------------------|---------|--|
| (a) Kurt Lewin | () | (i) Efforts to change attitudes through the use of various kinds of messages |
| (b) Impression management | () | (ii) Obedience |
| (c) Persuasion | () | (iii) Father of Modern Social Psychology |
| (d) Stanley Milgram | () | (iv) Contingency model |
| (e) Fred E. Fiedler | () | (v) Self and other enhancement |

(6)

SECTION—II

(Marks : 10)

C. Answer the following questions : 2×5=10

1. Briefly discuss the current developments in social psychology.

(7)

2. Mention any two channels of non-verbal communication.

(8)

3. Define implicit and explicit attitudes with examples.

(9)

4. Mention any two strategies to reduce the occurrence of destructive obedience.

5. Explain social loafing.
