Ba/C-PSY-10

2 0 2 4

(FYUGP)

(5th Semester)

PSYCHOLOGY

(Major)

Paper Code : C–PSY–10

(Applied Social Psychology)

Full Marks : 75

Pass Marks : 40%

Time : 3 hours

The figures in the margin indicate full marks
for the questions

1. *(a)* What is Applied Social Psychology? Explain the nature and scope of applied social psychology.   3+12=15

Or

(b) What do you understand by participatory action research? Describe the key features of participatory action research. Give its advantages and disadvantages.   3+7+5=15

(Turn Over)

2. *(a)* What are the different kinds of dilemmas we face in the context of environment? Discuss some of the strategies for promoting pro-environmental behaviour. 7+8=15

Or

(b) What is the difference between over-population and overcrowding? Explain the various models and the psychological effects of crowding. 5+10=15

3. *(a)* What is workplace culture? Discuss the application of social psychology in various areas of work. 3+12=15

Or

(b) Apply the various principles and theories of social psychology in the study of criminal behaviour. 15

4. *(a)* Identify the various factors affecting student academic performances. Briefly explain on the impact of teacher-student relationship in the academic achievements of students.

10+5=15

Or

(b) Define team cohesion. Describe team cohesion in the context of sports.

3+12=15

(Continued)

5. *(a)* Highlight the nature of interventions. Explain the steps involved in design and implementation of intervention. 5+10=15

Or

(b) Why is there a need for evaluating intervention? Elucidate on the different types of program evaluation. 6+9=15

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